



HUGGIES®

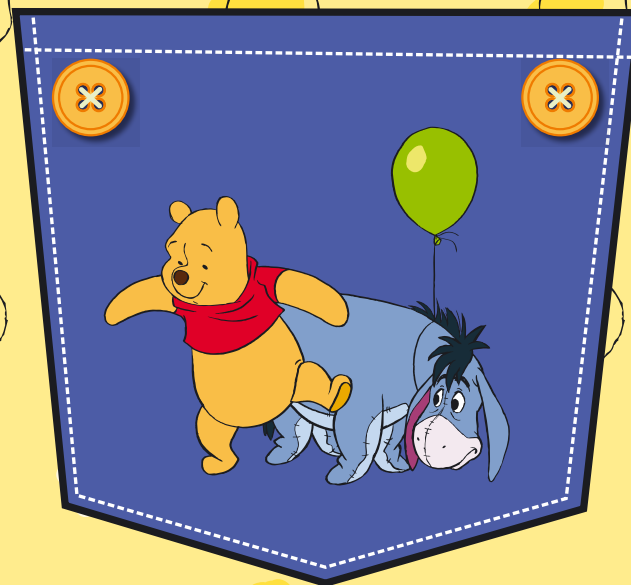
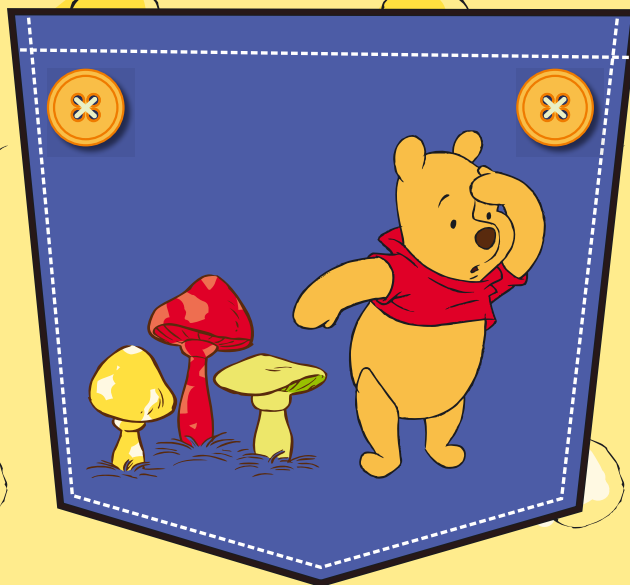
Disposable Nappies • Couches Jetables • Fraldas Descartáveis





HUGGIES®

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The HUGGIES® Story

Huggies® knows what an exhilarating journey becoming a new mom can be, no matter where in the world she is. It's a crazy blend of excitement, fear, ups and downs - but it is best enjoyed by taking time to breathe a little deeper, laugh a little more at yourself and by cherishing every moment with your baby, because it's over in a heartbeat.

To help mom through this journey, Huggies® offers diaper solutions that allow mom to feel she is giving her baby comfortable protection with our range of disposable diapers and wipes.

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Introduction to Kimberly-Clark

Leading the world in essentials for a better life - that's what Kimberly-Clark is all about. We place consumers at the centre of everything we do. Billions worldwide choose our products to make a positive difference in their lives. That's a big responsibility and one we take seriously.

● On Our Brands:

It's no surprise that our family and personal care brands such as Kleenex®, Scott®, Huggies®, Pull-Ups®, Kotex®, Poise® and Depend®, are instantly recognisable to millions. After all, we've been in the business of providing essentials for a better life for nearly 140 years and our brands hold the No. 1 or No. 2 share position globally in more than 80 countries. Medical professionals turn to Kimberly-Clark Health Care for a portfolio of products essential to the health and hygiene of their patients and staff. Even when they're not at home, people use Kimberly-Clark Professional's washroom, workplace safety and do-it-yourself solutions. People know and trust our products and the solutions they provide every day.

● The Africa opportunity:

Kimberly-Clark recognises the opportunities for growth and development in Africa. Through partnering closely with our local distributor partners, we intend to fully explore these opportunities to deliver our vision of improving the health and hygiene of African consumers with affordable quality and widely available personal care products.

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English

New Baby is specifically designed for newborn babies offering soft protection. Key features:

- Cushiony soft breathable materials
- Revolutionary Runny Poo pocket
- Shaped between the legs for natural fit
- Shaped tabs and double leakguards for great leakage protection
- Urine indicator change colour when nappy is wet
- Super dry triple absorbent core
- Super cute, outer cover Disney© graphics

Portuguese

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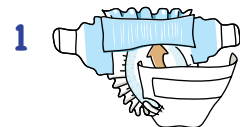
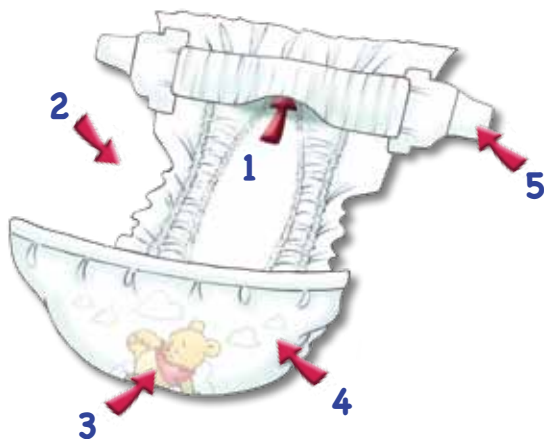
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French

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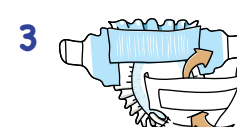
Huggies New Baby - Our Softest Nappy Ever



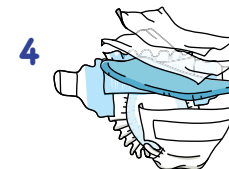
1
Unique runny poo pocket to help prevent runny messes



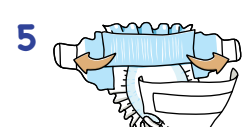
2
Unique shape for natural fit



3
Cushiony soft breathable materials



4
Triple absorbent core to quickly lock wetness and mess away



5
Double leak guards for leakage protection



English

Gold is our Premium Diaper brand, offering mom's ultimate peace of mind that her baby is protected and comfortable. Key features:

- Shaped like underwear for less bulking and sagging between baby's legs
- Huggies® best absorbent core to absorb wetness and keep baby drier for longer – up to 12 hours
- Soft, flexible waistband to fit snugly around baby's waist and help prevent leaks
- Fun Disney® Winnie the Pooh characters
- 2 different pack counts for each size

Portuguese

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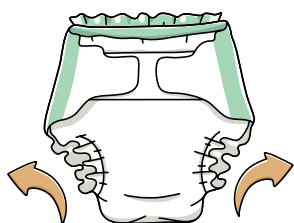
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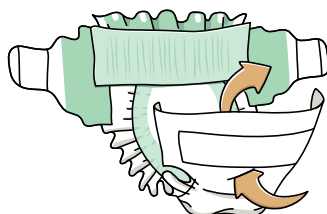
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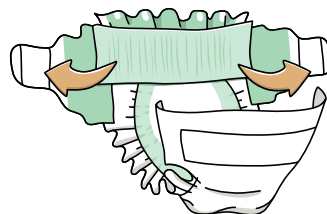
Huggies Gold - Premium Performance



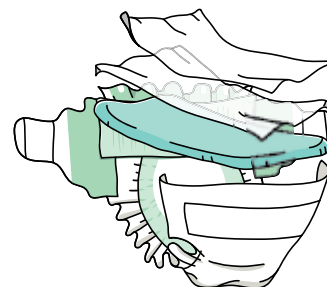
Shaped like underwear for more comfort



Soft breathable outer cover



Leakage protection with elastic waistband & stretchy fasteners



Super dry triple absorbent core





English

Dry Comfort® is our mainstream brand which offers trusted dryness at best valued prices. Key features:

- Absorbs wetness fast and locks it away
- Shaped between the legs for less bulking and sagging.
- Keeps baby dry for up to 8 hours
- Soft, flexible waistband to fit snugly around baby's waist to help prevent leaks
- 5 different pack counts to meet every mom's needs

Portuguese

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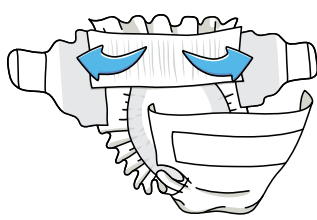
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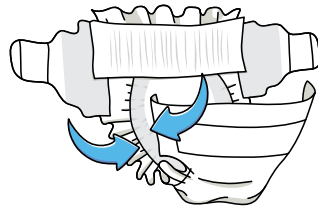
Huggies Dry Comfort - Trusted dryness



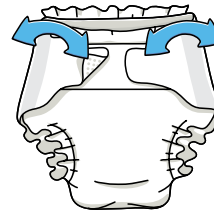
Super absorbent Lockgel* core



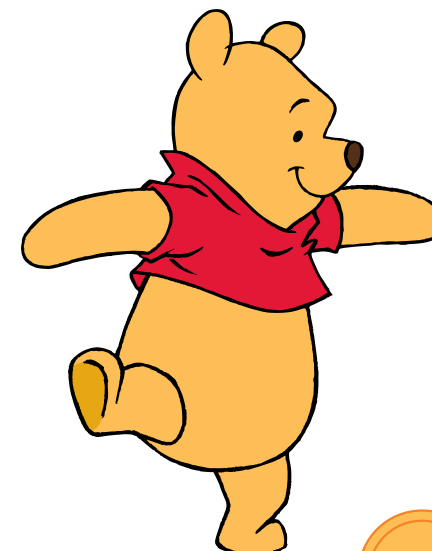
Stretchy leakguard waistband



Unique shape with inner & outer leakguards



Improved re-sealable fasteners



English

The Huggies® Category

The disposable diaper category is growing rapidly across the African continent with moms seeing the convenience, hygiene and value disposables have to offer. Huggies® will bring the insight and learning's that come with being a truly global brand, offering increased choice to not only moms but customers and distributors alike. Through our research, Huggies® has identified an optimal range of products which is designed to match the needs of mom & baby across the different African markets.

Trade Activities & Support

- Distribution will be comprehensive to service all channels
- In-store promoters will drive trial and purchase
- Exciting Point of Sale elements to create interest in-store
- Customer and consumer competitions to drive sales
- Fully integrated marketing campaigns will raise interest in the brand

Portuguese

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- Customer and consumer competitions to drive sales
- Fully integrated marketing



Huggies® New Baby • French • Portuguese










● Product	● Code	● Case Info	● Unit Barcode	● Case Barcode
Huggies® New Baby Convenience Size 1 	135848	6 x 26	6001019904925	16001019904939
Huggies® New Baby Bulk Size 1 	135849	4 x 42	6001019904949	16001019904953
Huggies® New Baby Bulk Size 2 	135850	3 x 66	6001019904963	16001019904977

Huggies® New Baby • French • Portuguese

● Product	● Code	● Case Info	● Unit Barcode	● Case Barcode
Huggies® New Baby Jumbo Size 2 	135851	3 x 88	6001019904987	16001019904991












Huggies® Gold • French • Portuguese

● Product	● Code	● Case Info	● Unit Barcode	● Case Barcode
<p>Huggies® Gold Size 3 - 20's</p> 	SA000193	6 x 20	 60 01019 906189	 1 6 0 0 1 0 1 9 9 0 6 1 9 3
<p>Huggies® Gold Size 3 - 48's</p> 	SA000190	4 x 48	 6 001019 906127	 1 6 0 0 1 0 1 9 9 0 6 1 3 1
<p>Huggies® Gold Size 4 - 18's</p> 	SA000194	6 x 18	 60 01019 906202	 1 6 0 0 1 0 1 9 9 0 6 2 1 6












Huggies® Gold • French • Portuguese










● Product	● Code	● Case Info	● Unit Barcode	● Case Barcode
<p>Huggies® Gold Size 4 - 44's</p> 	SA000191	4 x 44	 60 01019 906141	 1 6 0 0 1 0 1 9 9 0 6 1 5 5
<p>Huggies® Gold Size 5 - 16's</p> 	SA000195	6 x 16	 60 01019 906226	 1 6 0 0 1 0 1 9 9 0 6 2 3 0
<p>Huggies® Gold Size 5 - 38's</p> 	SA000192	4 x 38	 60 01019 906165	 1 6 0 0 1 0 1 9 9 0 6 1 7 9












Huggies® Dry Comfort • French • Portuguese

● Product	● Code	● Case Info	● Unit Barcode	● Case Barcode
<p>Huggies® Dry Comfort Singles Size 3 - 1's</p> 	SA000184	50 x 1	 60 01019 906035	 1 6 0 0 1 0 1 9 0 6 2 7 8
<p>Huggies® Dry Comfort Super Convenience Size 3 - 9's</p> 	SA000175	8 x 9	 60 01019 905854	 1 6 0 0 1 0 1 9 0 5 8 6 8
<p>Huggies® Dry Comfort Super Convenience Size 3 - 20's</p> 	SA000178	4 x 20	 60 01019 905915	 1 6 0 0 1 0 1 9 0 5 9 2 9










Huggies® Dry Comfort • French • Portuguese

● Product	● Code	● Case Info	● Unit Barcode	● Case Barcode
<p>Huggies® Dry Comfort Convenience Size 3 - 36's</p> 	SA000181	3 x 36	 60 01019 905977	 1 6 0 0 1 0 1 9 9 0 5 9 8 1
<p>Huggies® Dry Comfort Convenience Size 3 - 64's</p> 	SA000187	2 x 64	 60 01019 906066	 1 6 0 0 1 0 1 9 9 0 6 0 7 0
<p>Huggies® Dry Comfort Singles Size 4 - 1's</p> 	SA000185	50 x 1	 60 01019 906042	 1 6 0 0 1 0 1 9 9 0 6 2 9 2










Huggies® Dry Comfort • French • Portuguese

● Product	● Code	● Case Info	● Unit Barcode	● Case Barcode
<p>Huggies® Dry Comfort Super Convenience Size 4 - 8's</p> 	SA000176	8 x 8	 <p>60 01019 905878</p>	 <p>1 6 0 0 1 0 1 9 0 5 8 8 2</p>
<p>Huggies® Dry Comfort Super Convenience Size 4 - 18's</p> 	SA000179	4 x 18	 <p>60 01019 905939</p>	 <p>1 6 0 0 1 0 1 9 0 5 9 4 3</p>
<p>Huggies® Dry Comfort Convenience Size 4 - 34's</p> 	SA000182	3 x 34	 <p>60 01019 905991</p>	 <p>1 6 0 0 1 0 1 9 0 6 0 0 1</p>

Huggies® Dry Comfort • French • Portuguese

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<p>Huggies® Dry Comfort Convenience Size 4 - 60's</p> 	SA000188	2 x 60	 60 01019 906080	 1 6 0 0 1 0 1 9 9 0 6 0 9 4
<p>Huggies® Dry Comfort Singles Size 5 - 1's</p> 	SA0900186	50 x 1	 60 01019 906059	 1 6 0 0 1 0 1 9 9 0 6 3 1 5
<p>Huggies® Dry Comfort Super Convenience Size 5 - 7's</p> 	SA0900177	8 x 7	 60 01019 905892	 1 6 0 0 1 0 1 9 9 0 5 9 0 5

Huggies® Dry Comfort • French • Portuguese

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<p>Huggies® Dry Comfort Super Convenience Size 5 – 16's</p> 	SA0900180	4 x 16	 60 01019 905953	 1 6 0 0 1 0 1 9 9 0 5 9 6 7
<p>Huggies® Dry Comfort Convenience Size 5 – 32's</p> 	SA0900183	3 x 32	 60 01019 906011	 1 6 0 0 1 0 1 9 9 0 6 0 2 5
<p>Huggies® Dry Comfort Convenience Size 5 – 56's</p> 	SA0900189	2 x 56	 60 01019 906103	 1 6 0 0 1 0 1 9 9 0 6 1 1 7